



ASPECTA LAUNCHES PATTERNED FLOORING COLLECTION: ASPECTA CONTOURS

Unique Large-scale Floating Floors Include Whalebone, Basketweave & Chevron formats

NORWALK, CT – Aspecta Contours introduces **Aspecta Contours**: a conceptual, boutique-style collection of large-scale patterned floors built on the foundation of the LVT leader's ISOCORE Technology®. The new multilayer WPC features four distinct floor designs, each sharing a common palette of 8 colors, that enable architects and designers to apply traditional parquet motifs in an oversized scale suitable for both commercial and residential settings.

Aspecta Contours won the coveted Best of NeoCon Awards with a Silver award in the Hard Surface Flooring: Vinyl/LVT category, bestowed at the Oct. 4 awards ceremony during NeoCon at theMart in Chicago. Held annually since 1990, Best of NeoCon is the official awards program for NeoCon, honoring outstanding new products from NeoCon exhibiting companies, in 58 product categories.

Aspecta Contours' patterns include the **Chantilly** whalebone pattern – a bold, oversized interpretation of herringbone; **Chambord**, a single plank, large-scale Chevron design; **Tarascon**, a modern take on basketweave; and **Versailles**, smaller-scale, pre-assembled chevron planks. Together they represent a key strategic design for a floating floor. With visuals trending towards more high-style, designer looks in wood grain patterns, these planks can inspire designers and architects to go beyond traditional parquet designs into quasi-custom looks without the additional time and expense of specifying a custom product.

With an 8.0 mm gauge and a 22 mil/0.55 mm wear layer, Aspecta Contours is finished with Aspecta's proprietary Duraspect Extreme Surface Protectant™ for unrivaled abrasion resistance and stain repellency. A pre-attached HDPE (High Density Polyethylene) underlayment provides sound mitigation and enhanced comfort underfoot.

CHAMBORD (Chevron Single Plank)

Chambord creates a bold chevron design with an impressive large-scale effect on the floor. The result is truly stunning, especially when the planks are positioned in the lighter, on-trend tones. With its in-register embossing for heightened depth and authenticity, Chambord lends a sophisticated look with a strong point of view. An innovative new process of profiling creates ISOCORE panels reminiscent of an artisan-crafted hardwood floor - but one that can be easily installed and maintained.

- Plank size 1075 x 215 mm
- 32 unique planks
- 4-Sided Micro-Bevel / In-Register Embossing
- DropLock 100 Installation (with A&B planks)

CHANTILLY (Whalebone Single Plank)

Chantilly, a Whalebone Single Plank, plays with scale: a very bold, oversized interpretation of herringbone. It might be the most subtle and modern offering in the collection. The real surprise with Chantilly is its calming effect on a room because of its proportions.

The DropLock 400™ profile allows the attachment of the short ends of a plank to the long edge of a plank, to create that herringbone/whalebone pattern much like a glue-down product, but in a floating floor installation.

- Plank size 1100 x 220 mm
- 32 unique planks
- 4-Sided Micro-Bevel / In-Register Embossing
- DropLock 400 (with A&B planks)

TARASCON (Basketweave)

A long and wide plank with a pre-assembled basketweave design, Tarascon presents a novel way to build a Chevron motif: a classic alternative and Aspecta Contours' most traditional visual. The basketweave look has a strong Scandinavian influence, yet more relaxed and casual. The Tarascon design is all about *hygge*: a Danish lifestyle embracing things that make life a little easier, a little cozier and a little more meaningful. That fits Tarascon to a T.

The Tarascon plank pattern is created by assembling small LVT planks, each enhanced with micro-beveling and in-register embossing, onto the rigid ISOCORE panel, which elevates the hardwood realism and warmth of the product.

- Plank size 1418 x 302 mm
- 144 unique planks
- 4-Sided Micro-Bevel / In-Register Embossing
- DropLock 100™ installation system

VERSAILLES (Chevron Plank Grande)

A pre-assembled chevron plank, Versailles produces a smaller-scale chevron pattern when installed: a high-style, European-influenced designer look. Its Old World, grand impact appears wherever you put it—retail, restaurants, hospitality. To create the Versailles effect, Aspecta assembles small chevron-shaped pieces of LVT - each with a micro-bevel - onto a rigid ISOCORE panel, which is then cut into a chevron and milled with our DropLock 100 locking profile. Point-to-point A-B planks line up the small chevrons within each Versailles plank. Versailles establishes a new gold standard in flooring.

- Plank size: 305 X 1407 mm
- 216 unique planks
- 4-Sided Micro-Bevel / In-Register Embossing
- DropLock 100 installation system (with A&B planks)

Visit Aspectaflooring.com for more information.

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Aspecta's commercial LVT offering has introduced six LVT collections since the brand's inception: Aspecta One, Aspecta One Ornamental, Aspecta Tilt & Tones, Aspecta Five, Aspecta Ten, and Aspecta Contours - providing architects, designers and end users with an extensive range of options in over 200 designs. All feature high-quality surface textures, excellent design

and color, durability and warmth underfoot: the hallmarks of the entire portfolio. Extremely easy to maintain, Aspecta is ideal for built environments with high footfall.

All Aspecta flooring products carry DeclareSM labels, Health Product Declarations[®] (HPD) and Environmental Product Declarations (EPD) for the entire Aspecta line. Aspecta has also achieved BES 6001, a European standard for responsible sourcing of construction projects with a focus on the production process. Aspecta has achieved ASSURE CERTIFIED industry-wide, uniform standards for rigid core LVT safety, quality and performance.

Under the leadership of HMTX, the two factories that manufacture a majority of Aspecta products were the first in China (and all of Asia) to achieve the JUSTSM social justice label. The JUST program gauges a company's performance in a wide range of social metrics.

Aspecta is a proud member of HMTX Industries – a global new materials flooring manufacturer whose brands service a diverse cross-section of the construction marketplace. Headquartered in Norwalk, CT, and doing business in more than 40 countries around the world, the HMTX family includes Halstead in North America, the leading supplier of LVT to The Home Depot; Metroflor, its signature LVT brand for independent specialty retailers in North America; Teknoflor, its focused sheet vinyl and LVT brand for healthcare and institutional; Aspecta, its high-end global contract LVT brand for commercial architects and designers; as well as Vertex, the foundation of the international supply chain for HMTX.

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